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**GreenerGreenGrass Featured in Organic Lawn Care Book**

*Natural Fertilizer Company Profiled as Case Study in Guide to Organic Lawn Care*

**PEAKS ISLAND, ME — August 18, 2011** — GreenerGreenGrass, seller of all-natural liquid fertilizers and soil amendments, was profiled in *The Complete Guide to Organic Lawn Care: Everything You Need to Know Explained Simply* by author Sandy Baker. The book, which was recently published by Atlantic Publishing Group, Inc., provides a simple step-by-step guide to starting and maintaining an organic lawn.

Adrienne Stauffer of GreenerGreenGrass was one of the business owners interviewed for the several case studies presented throughout the book. The case study highlights the advantages and perceived disadvantages of switching to organic lawn care. Stauffer comments, “We are thrilled to be a part of such a comprehensive organic lawn care guide. GreenerGreenGrass is not only committed to providing quality products, we are committed to growing the organic lawn care movement throughout the country. Books like *The Complete Guide to Organic Lawn Care* help dispel myths and demonstrate just how easy it is to have a safe, sustainable lawn.”

The book can be purchased through various retail and online stores, including [www.GreenerGreenGrass.com](http://www.GreenerGreenGrass.com).

Founded in 2008, GreenerGreenGrass is dedicated to providing natural and organic lawn care products that are safe for children, pets and the planet.

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**For more information, press only:**

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**For more information on GreenerGreenGrass:**

<http://www.GreenerGreenGrass.com>